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Media Contact:
Samie Roberts
ASPIRE Communications & Marketing
samie@aspirecommunications.org
704.560.1250

**JHE PRODUCTION GROUP EMBODIES #GIVINGTUESDAY
MANTRA 365 DAYS A YEAR**

EVENT EXPERIENCE COMPANY COMMITS TO “GIVING FOR GOOD” IN COMMUNITY

Harrisburg, N.C. (Dec. 3, 2013) – This Tuesday, communities, businesses and families will come together to celebrate #GivingTuesday nationwide to support nonprofit organizations during the holiday season.

The day will serve as a reminder of our nation’s great tradition of generosity. A tradition that is very much alive at [JHE Production Group](#), an award-winning event experience company. The JHE “family” is defined by its conviction, an unmatched team mentality and a relentless passion for giving back. As a result, the team works together to support local causes every month in the community.

“Throughout JHE’s history, one thing has remained the same: our success all starts and ends with our people,” says JHE president and founder Jay Howard. “Giving back is a great way to honor our employees, who are the backbone of the business, and the community that has supported us along the way.”

The JHE “[Giving for Good](#)” program enables employees to select one cause each month to support. Over the course of 2013, the company has donated 788 hours, collectively, to 11 organizations, including Metrolina Food Bank, Levine & Dickson Hospice House, Wings of Eagles Ranch, American Red Cross, CVAN, Freedom Schools Jubilee, Birthday Blessings, a local school drive, Dilworth Soup Kitchen and the company’s signature charitable event, [Golfing 4 Good](#).

“#GivingTuesday is a wonderful way to remind people to get out and donate their time to a cause close to their hearts,” said JHE executive vice president and chief marketing officer Michael Verlatti. “This is very important to the JHE family as the more people trying to make a difference, the bigger impact we can all make.”

About JHE Production Group Inc.

Founded in 1987, JHE Production Group Inc. (JHE) is an award-winning event experience company specializing in live entertainment, experiential activation, special events and opening ceremonies. Serving a myriad of Fortune 500 and national sports marketing clients, JHE creates lasting memories through its unparalleled expertise with concerts, consumer engagement opportunities, meticulously planned and executed mobile tours, festivals, hospitality and more. Engage with JHE’s authentic, in-house experts at www.gojhe.com, [Facebook](#) and Twitter [@JHEProduction](#).

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